

Downtown Missoula Partnership Resources & Referrals for Marketing & Communications

Marketing & Communications

Ahead by 11

Expertise: paid advertising auditing, paid digital advertising budgeting & strategy, Google Ads management, paid social management

aheadby11.com

Jill Alban (jill@aheadby11.com)

MDA Member-to-Member benefit: Complimentary 1-hr. discovery call to discuss goals for paid advertising, tech set-up, and a quick look at understanding cost per lead and/or return on ad spend via a forecast calculator

Athena Photography

Expertise: brand photography, headshots

athenaphotography.com

Athena Lonsdale (athena@athenaphotography.com)

MDA Member-to-Member benefit: One (1) free headshot (studio with white background for any MDA member businesses)

Andy Commons Internet Marketing

Expertise: SEO, Google Ads & Analytics, website optimization, reputation management

andycommons.com

Andy Commons (acommons@gmail.com)

Ape Forge

Expertise: branding & design, websites, custom apps, photo/video, digital marketing strategies

apeforge.com

Matt Sanchez (matt@apeforge.com)

MDA Member-to-Member benefit: Campfire – a special, one-hour consultation that gives you clarity to your vision, uncover roadblocks, and map the smartest path forward for your project. Visit www.apeforge.com/missoula-downtown/ for more info!

Blue Dogs Media

Expertise: graphic design, social media marketing, email marketing, website design

bluedogsmedia.com

Lisa McKinney (lisa@bluedogsmedia.com)

Bonfire Brands

Expertise: branding & design, marketing strategy, website design, brand photography

bonfire-brands.com

Blake Nicolazzo (blake@bonfire-brands.com)

Catalyst Content Marketing

Expertise: social media management, digital marketing

catalystmt.com

Erin Eliz (erin@catalystmt.com)

FireSprung Creations

Expertise: graphic design

Erin Johnson (firesprungcreations@gmail.com)

Gecko Designs

Expertise: website design, SEO, e-commerce, strategy & consulting, brand design, media production

thegeckoagency.com

Melissa Kaplan (melissa.kaplan@geckodesigns.com)

MDA Member-to-Member benefit: Special hourly rate for MDA members on your first project. Offers services to assist businesses with marketing and advertising.

High Mountain Creative

Expertise: graphic design

highmountaincreative.com

Margo Stoney (margo@highmountaincreative.com)

MDA Member-to-Member benefit: 5% discount on design services and \$100 Downtown Gift Card for new clients.

Kiln Media

Expertise: video production, content development

kilnmediahub.com

Corey Dostel (corey@kilnmediahub.com)

METTLE Strategic Marketing Solutions

Expertise: strategic planning, media plan execution and placement, creative design, public relations management, social media strategy

mettlesms.com

Brooke Redpath (brooke@mettlems.com)

MDA Member-to-Member benefit: Every business has a story. The difference is how it is told. Mettle Photography creates compelling visual content that brings your brand to life. Through intentional photography that highlights your people, your process, and your space, we help turn everyday moments into powerful marketing assets that connect, engage, and convert. 25% off for MDA members.

Missoula Social Media

Expertise: marketing tune-up, email marketing, social media management

missoulasocialmedia.guru

Shelby Humphreys (shelby@missoulasocialmedia.net)

MDA Member-to-Member benefit: Roadblock Resilience Strategy Session – Don't let orange cones slow your momentum. This free, two-hour consultation focuses on optimizing your marketing efforts to bypass any barriers during the Downtown SAM project.

MontanaBahn Marketing

Expertise: branding, targeted campaigns, marketing strategies, digital advertising, social media content creation, website design, photography

mtbahn.com

Jeff Avgeris (jeff@mtbahn.com)

MDA Member-to-Member benefit: 50% off your first profile video (a simple, professional video that allows a business owner the opportunity to introduce their business/products and feature it on your website).

Ornj Media

Expertise: video production

www.ornj.media

Seth Shults (ornjllc@gmail.com)

MDA Member-to-Member benefit: 10% off your first video package

Pintler Group

Expertise: podcasting, paid search, paid social, email marketing, content writing, retargeting & geotargeting

pintlergroup.com

Kyle Pucko (kyle@pintlergroup.com)

MDA Member-to-Member benefit: Pintler Group offers MDA members a free marketing and executive dashboard set-up through Google's Data Studio. Typically takes 15-30 minutes to connect data sources then you'll have a real time performance report to reference 24/7.

Vita Nova Marketing Group

Expertise: advertising & media, branding, email marketing, marketing & communications planning, analytics, public relations, social media management, website design

vitanovamarketing.com

Jennifer Harper (jennifer@vitanovamarketing.com)

MDA Member-to-Member benefit: Free website/SEO assessment of your website

Windfall

Expertise: branding & design, website design, photography, videography, social media management, advertising & media, campaign development, digital marketing

windfallstudio.com

Jim McGowan (jim@windfallstudio.com); Erika McGowan (erika@windfallstudio.com)

MDA Member-to-Member benefit: Free consultation to MDA members wanting to discuss their advertising, public relations, or photo-video production needs or just to connect about what your marketing efforts are and getting some feedback from the agency team.

Media & Advertising Placement

ABC / Fox Montana

Television advertising on their stations

montanarightnow.com

Bob Nicklay (bob.nicklay@nonstoplocal.com)

HB Enterprises

Digital marketing (missoulaevents.net) and print advertising (Missoula Indoor Ads)

missoulaevents.net

Nikki Robb (nikki@gatherboard.com)

MDA Member-to-Member benefit: 10% discount to MDA members on advertising with MissoulaEvents.net & Missoula Indoor Ads

Missoulian

Print advertising in the newspaper, digital advertising on their website

missoulian.com

Chris Arvish (chris.arvish@missoulian.com)

Missoula Broadcasting

Radio advertising on their stations (Trail 103.3, U104.5, Jack FM 105.9, ESPN 102.9)

missoulabroadcastingcompany.com

Brooks Nuanez (brooks@missoulabroadcasting.com)

MDA Member-to-Member benefit: 1:1 match to any business, nonprofit, or other organization with any advertising purchase. Note: limited to a 2:1 match during political advertising season.

Missoula Current

Digital advertising opportunities on their website

missoulacurrent.com

Martin Kidston (info@missoulacurrent.com)

The Roxy Theater

On-screen advertising

theroxytheater.org

Tammy Bodlovic (tammy@theroxytheater.org)

MDA Member-to-Member benefit: 10% off any ad package